



FEEDING KNOWLEDGE PROGRAM

and the **Best Sustainable Development Practices of EXPO Milano 2015**

Market Exploitation Support

2015 July, 7th

Paolo Vercesi – Fondazione Politecnico di Milano



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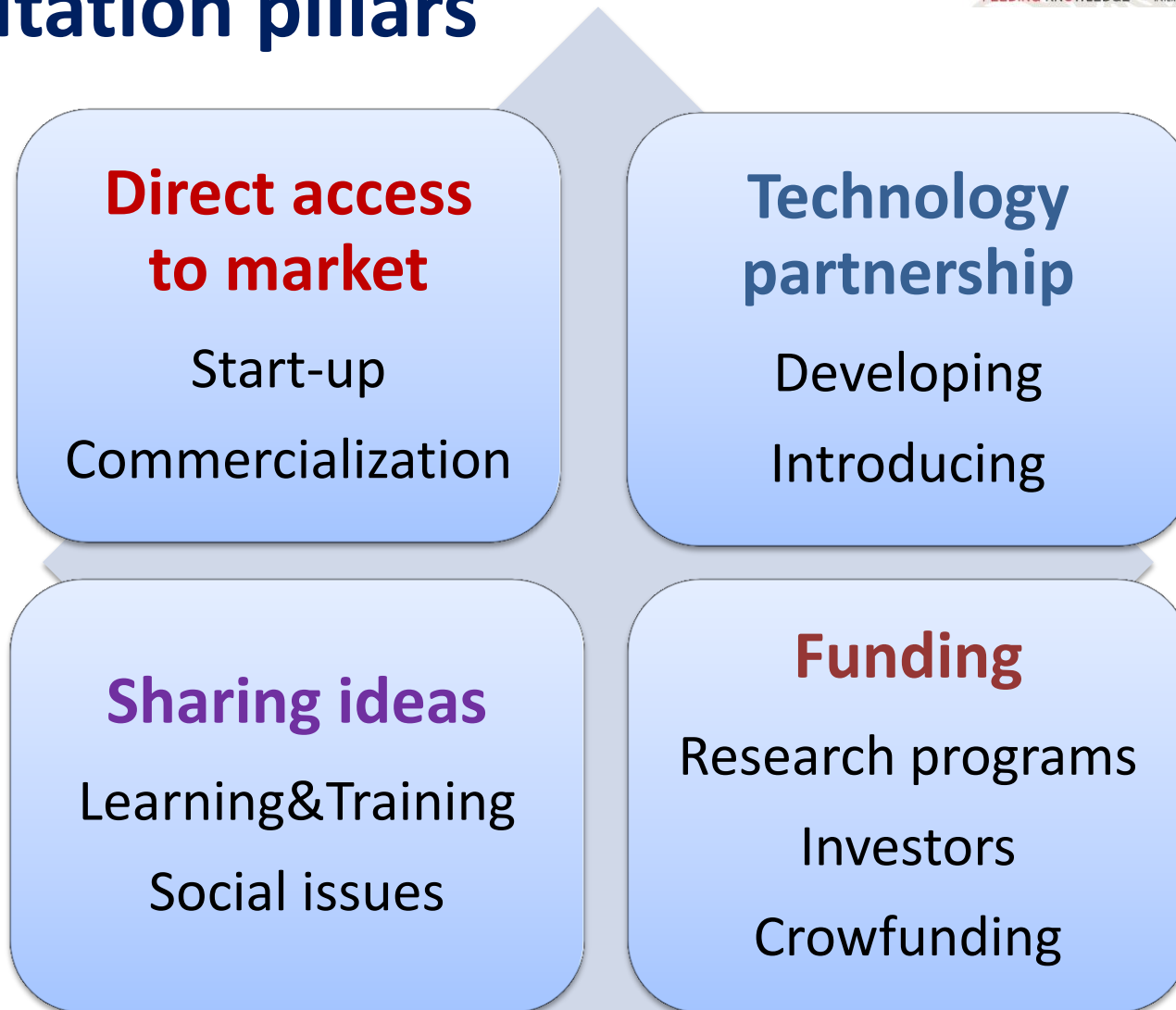


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Exploitation FK support



Exploitation pillars



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Exploitation pillars

Specific paths



Direct market access

IPR: patent and mark
Value chain
Markets assesment
Start up



Technology partnership

Importing a technology
Partnering Toolkit
Product adaptation



Funding

Scaling up a project
Microfinancing -
Crowdfunding
Small assets financing
Training grants



Sharing ideas

ICT Geodata
Market vs product
Learn and transfer



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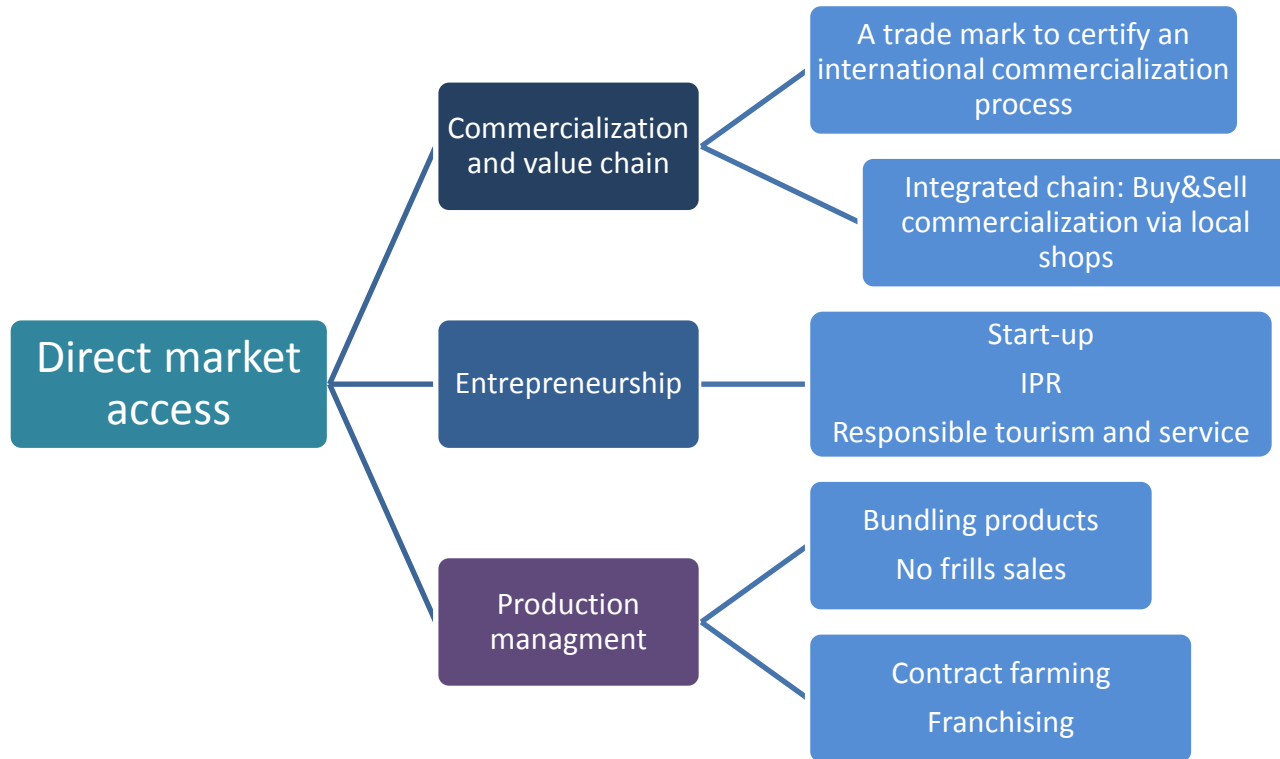


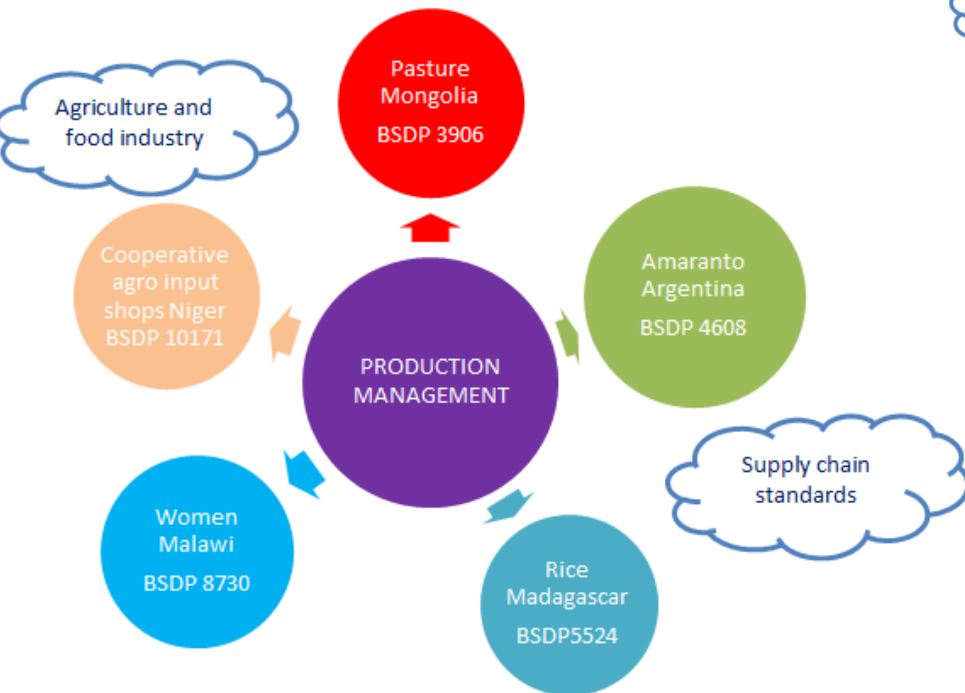
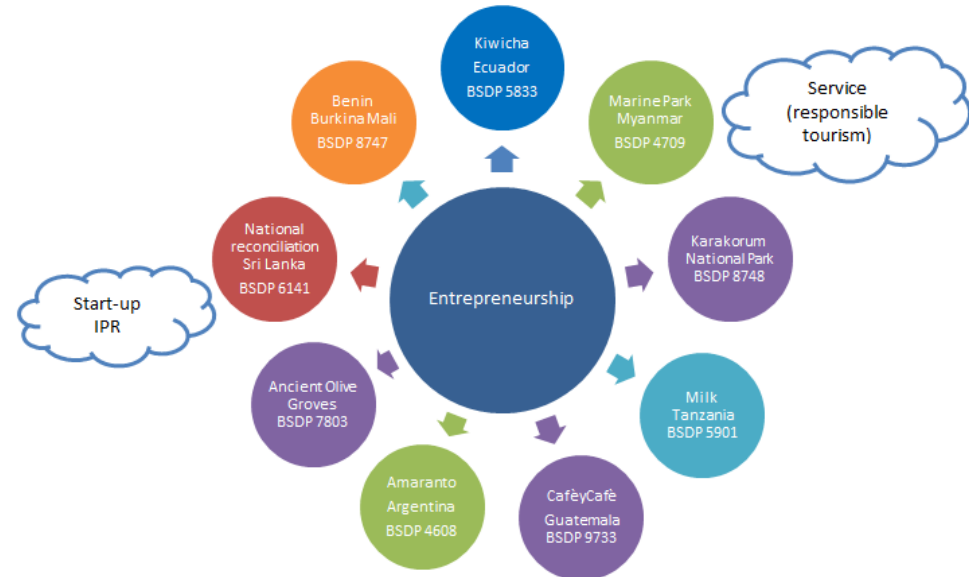
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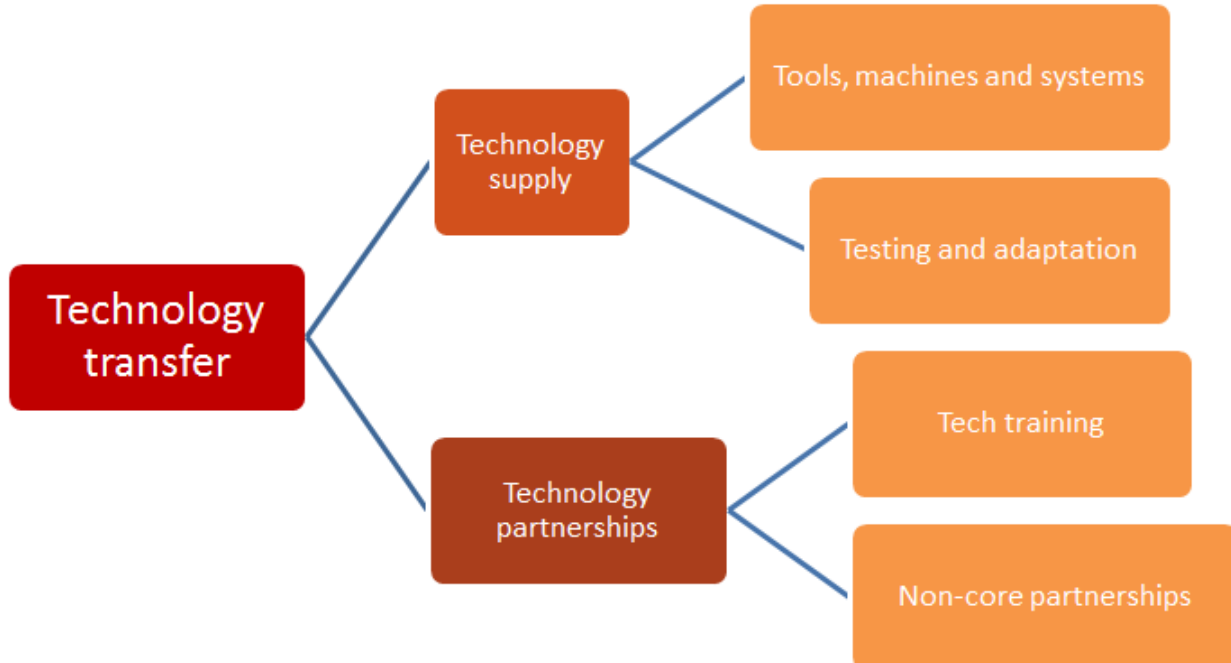
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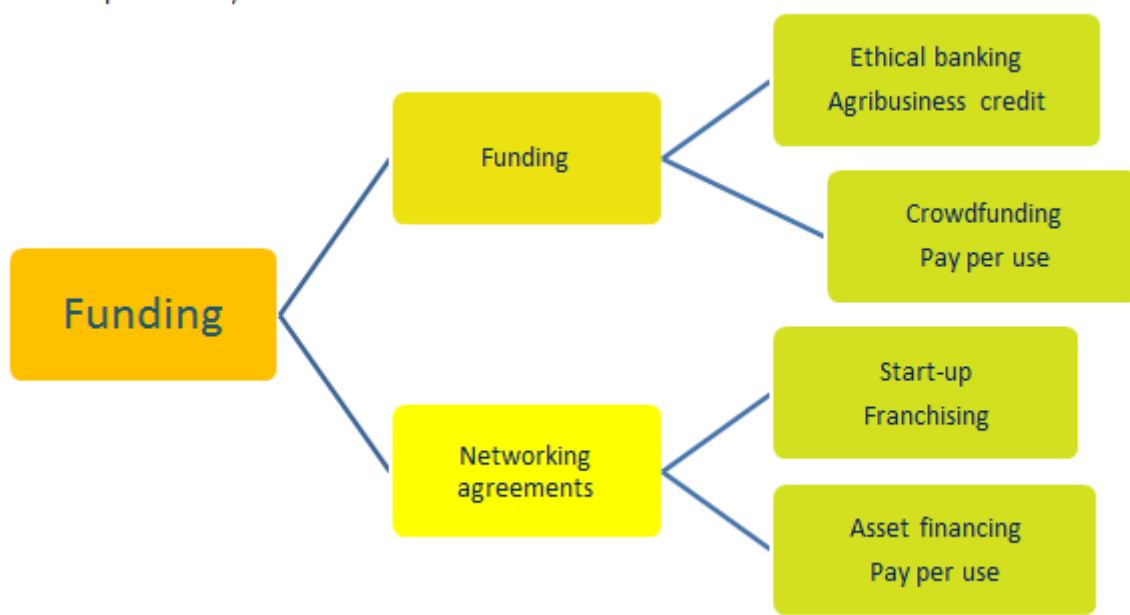


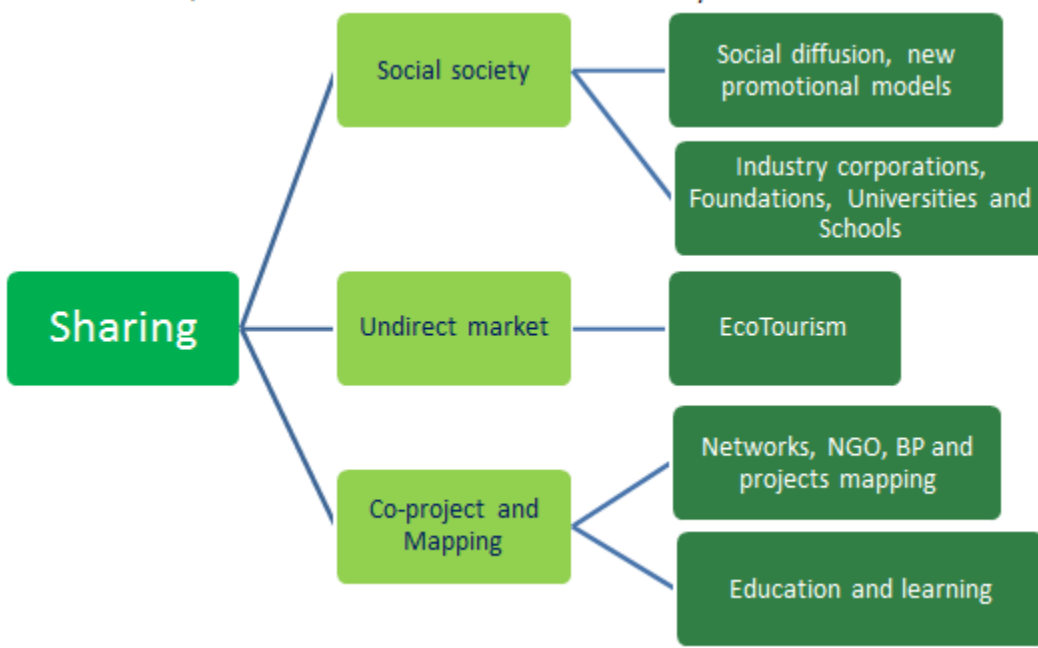
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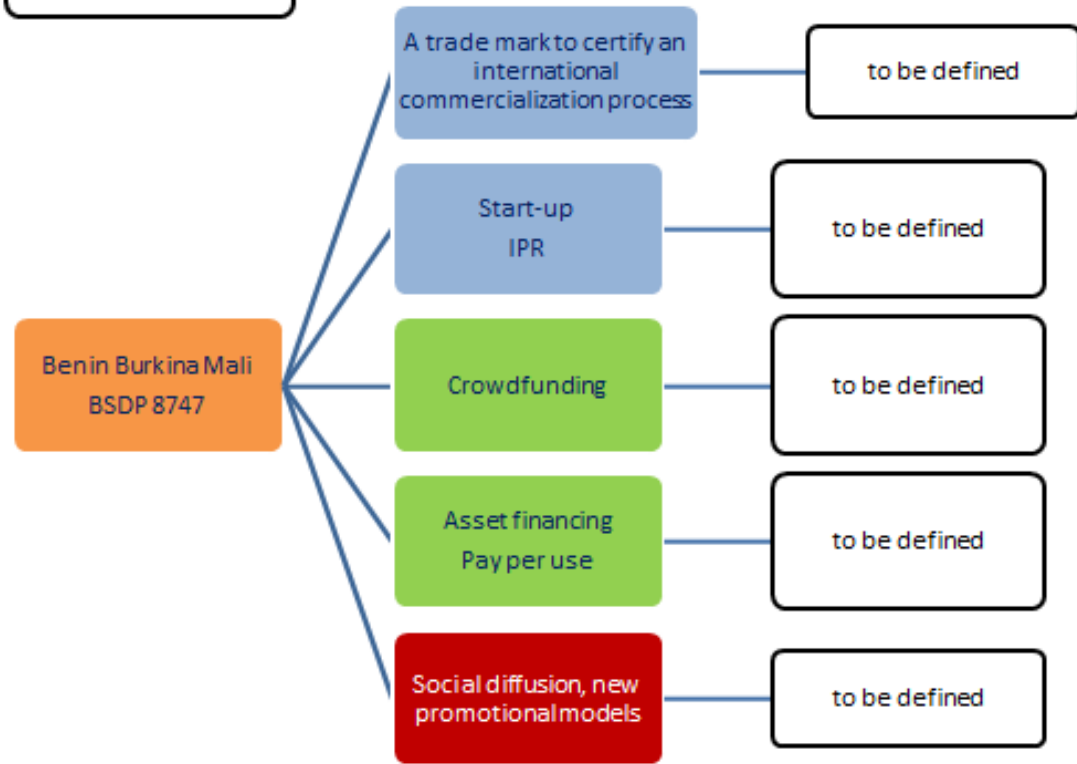
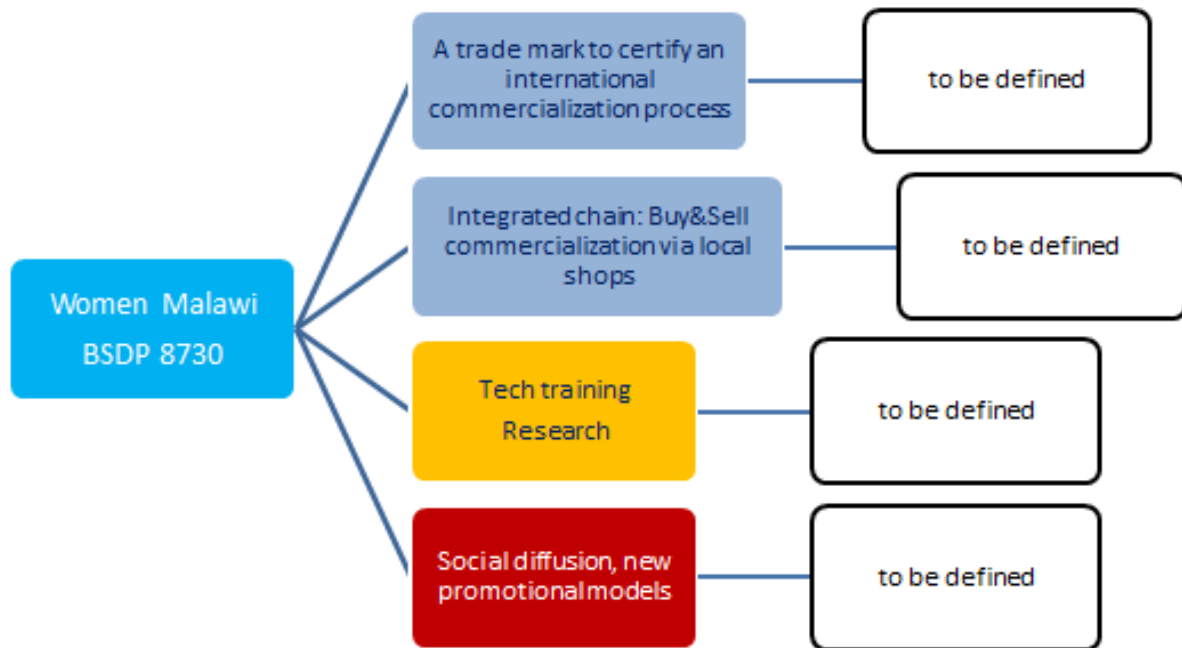












Heading to capacity building, next coming steps, performed jointly by BSDP representatives and exploitation support team, will be:

- cutting off unsuitable links to sub-models
- suggest new ones
- define in details and examples the path, tools, pro and cons
- find out which actors and organizations can play a role
- start designing joint projects
- facilitate the making of projects networks

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paolo.vercesi@polimi.it

