

## Activity n.14

## Area COMMUNITIES WELL BEING

Activity code: AA3f

# Raising community awareness about their role in CKNP management

### EXPECTED RESULT R3

#### Local-level natural resource management improved

This result will be achieved by an integration of "soft" - awareness rising and information - and "hard" - institutional development and best practices – activities. The definition of the result itself is to some degree dependent on the ongoing developments regarding the CKNP Management Plan, with regard to zoning and use-regulations and will be closely coordinated with this ongoing process. Lessons learned about implementation of park regulations and NRM management at the local level has been taken into account in order to render the activities most successful and to avoid known pitfalls. Furthermore, sensitization and awareness raising are being carried out in reference to an existing communication and outreach strategy and program for conservation-related issues.

### Numbers

- 20 TOP with CKNP buffer zone communities signed.
- 56 awareness raising meetings held.
- 8 established CKNP environmental club at schools.
- 11 celebrations of key world environment days.

Implementing partners: CKNP



Implementation Period - 51 Months

Focus area - all CKNP valleys

Budget - 3,315,000 PKR



## RESULTS:

This activity focuses on awareness of communities around CKNP to enhance their role in CKNP management process. Under this activity, consultative meetings /gatherings conducted with Community Based Organizations of CKNP, World Environment Day and International mountain days celebrated and awareness through cleanup campaigns in the community through raised. Environment Clubs established at School level established to raise awareness in the youth who will prove instrumental in raising awareness at house level. With aim to raise awareness about CKNP and preservation of natural resources, awareness material concerning CKNP developed and distributed in local schools and community based organizations. Dustbins with logos of SEED and CKNP have also been developed and distributed among the schools where CKNP environment clubs established.

Inclusion of school children and community based organization in the awareness compagin is expected to churn out fruitful results in the communities.



## Highlights

Inclusion of school children, youth and community based organizations has helped CKNP in the awareness process to raise awareness in a quicker manner. As all of them play their roles to raise awareness in the communities.



## CKNP

The Central Karakoram National Park (CKNP), in the Northern Area of Pakistan, was declared National Park in 1993. In 2014 the CKNP, thanks to the Seed Project, with official approval of the Management Plan by the Gilgit Baltistan Government, becomes fully operational. It is a mountain area covering over 10,000 km<sup>2</sup> that includes the world's largest glaciers, outside the Polar Regions. CKNP is the highest National Park all over the world encompassing four peaks over 8,000 m including K2 [www.ckn.org](http://www.ckn.org)



## Seed

The SEED (Socio Economic and Environmental Development) Project is carried out in Gilgit- Baltistan by EvK2C-NR, in collaboration with KIU (Karakoram International University) and other partners. The project, fully financed by the Governments of Italy and Pakistan through PIDSA (Pakistan Italian Debt for Development Swap Agreement), aims at an integrative development of CKNP region.

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