



S.P.I.I.E.

ACTIVATION OF INTEGRATED PRODUCTION SYSTEMS BETWEEN ITALY AND EGYPT

WP 1: Territorial analysis of fruit and vegetable yields

WP 2: Assistance to start-up of partnerships between Italian and Egyptian firms

WP 3: Support to the setting up of Service Centers

WP 4: Legislative and procedural harmonization for vegetable production

WP 5: Adjustment of regulations for the establishment of Organizations for the management of production chains

WP 6: Project promotion and visibility

FINAL PRESS CONFERENCE OF SPIIE PROJECT

On the last 4th of July 2011 it was held in Cairo the final press conference for the closure of SPIIE Project, to clarify its meaning and its outcomes to the Egyptian and Italian press. They were participating the Egyptian Ministry of Agriculture, *Ayman Abou Hadid*, the Ambassador of Italy, *Claudio Pacifico*, representatives of the Ministry of International Cooperation and of the Ministry of Industry and Foreign Trade, and the director of IAM Bari, *Cosimo Lacirignola*.

The fruitful cooperation between Egypt and Italy produced benefits for both the Countries, and in particular the cooperation IAM was supporting the development of project like the Green Trade Initiative and the SPIIE Project.

As first goal, the project has favoured fruit and vegetables trade exchanges between the two Countries and, on the other hand, it has contributed to strengthening the collaboration with Egyptian Ministries of Agriculture and of Foreign Trade and Industry, the Egyptian scientific research Institutes and Bodies among which ARC (Agricultural Research Center) and HRI (Horticulture Research Center) stands out. Moreover, the project has seen the close cooperation of the above-mentioned Egyptian Ministries, the Italian Ministry of Agriculture and the Ministry of Health and the Apulia Region.



During the press conference was also highlighted the role that the new web platform (www.eg-it-gateway.com) realized in the framework of the SPIIE

Project in favouring the contacts between Egyptian producers and Italian exporters and in accelerating – now only in a testing phase – the procedure of sending the phytosanitary certificate between the Egyptian seaport of departure and the Italian one of arrival.